



## SOROPTIMIST HOUSE OF HOPE, INC.

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[www.recoveryhouseofhope.org](http://www.recoveryhouseofhope.org)

### FOR IMMEDIATE RELEASE



### Give Big this November to Get Us through Next Summer

Desert Hot Springs, CA - (October 20, 2014) – Soroptimist House of Hope, a nonprofit organization providing residential substance use disorders recovery programs for low-income women of the Coachella Valley and San Gorgonio Pass regions, is excited to announce its participation in this year's Give BIG Riverside County fundraising campaign. Give BIG Riverside County is an online 24 hour web-a-thon that raises much needed funds for local non-profits. Give BIG has raised over \$1 million for local non-profits since 2012. This year's Give BIG Riverside County campaign is taking place on **Thursday, November 13th**.

This year, Soroptimist House of Hope plans to use the funds raised from the Give BIG campaign to provide an optimal physical environment for our clients that supports their good health and successful recovery, which will positively impact our clients, their families, and the community. We will do so by replacing the current HVAC (Heating/Ventilation/Air Conditioning) system at our Desert Hot Springs Recovery Facility. The current system is over 10 years old, is not energy efficient, and is in need of frequent repairs. A new system is needed to provide reliable and effective comfort for our residents and staff members in a desert where the temperatures can reach up to 120 degrees in the summertime.

The Desert Healthcare District has offered Soroptimist House of Hope a challenge grant to pay for one-half of the total cost (\$6,590) of a new air conditioning/heating system. Our goal is to meet the districts challenge and raise \$3,295 through Give BIG Riverside County on November 13th, so that we may receive the grant and replace the old system.

Here's how you can support us in our mission:

1. Mark November 13<sup>th</sup>, 2014 on your calendar
2. Follow us on Facebook ([www.facebook.com/SoroptimistHouseofHope](http://www.facebook.com/SoroptimistHouseofHope)), on our website ([www.recoveryhouseofhope.org](http://www.recoveryhouseofhope.org)), and YouTube ([www.youtube.com/channel](http://www.youtube.com/channel)) to receive more information on the Give BIG Campaign as we get closer to the event.
3. Come to our Open House on the BIG giving day, November 13th. We will be hosting a live event with refreshments between 3:00pm – 7:00pm. In addition we will have staff and other resources present to assist you in making your online donations. Come experience the Soroptimist House of Hope and meet the clients who are transforming their lives.
4. Spread the word! Forward this email to your family and friends along with a personal note as to why you believe in our work, and why they should give on November 13, 2014.

Cynthia “Oma” Gray, Soroptimist House of Hope Executive Director, is thrilled to participate in this very special day, "My best day ever was the day SHOH saved my life nearly 16 years ago. We provide the foundation for "best days ever" 365 days a year, 24 hours per day. Your donation on just this one very special day will bless us with the ability to continue our labor of love all the rest of those days!"

Soroptimist House of Hope was founded in 1981 to provide recovery programs to low-income women in need of housing and support to achieve sobriety and rebuild their lives. The organization operates a Residential Recovery Facility in Desert Hot Springs and a Transitional Living Center in Banning, and over the past 33 years has helped more than 3,000 women establish and maintain sober and healthy lives.

For more information on Give BIG Riverside County please visit their website at [www.givebigriversidecounty.org](http://www.givebigriversidecounty.org).

To learn more about the Soroptimist House of Hope, our programs and our mission, please visit our website at [www.recoveryhouseofhope.org](http://www.recoveryhouseofhope.org).

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